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BULLETIN

HARDING COLLEGE

SEARCY, ARKANSAS

Volume XI

JULY, 1934

Number 3

Entered at the Postoffice at Searcy, Arkansas, as second class matter, June 7, 1934. Published monthly.

NEXT SESSION OPENS
SEPTEMBER 25th
ON THE NEW CAMPUS
AT
SEARCY, ARKANSAS

CATALOG AND
PICTORIAL BULLETIN
SENT ON REQUEST



JAMES A. HARDING

STANDARD SENIOR
COLLEGE TEACHERS'
CERTIFICATES
WITHOUT
EXAMINATION
♦
CLASS "A" ACADEMY
♦
SCHOOL OF FINE ARTS
♦
BUSINESS
ADMINISTRATION

THREE GENERATIONS OF HARDINGS CARRY ON

James A. Harding

James A. Harding, whose name Harding College has the honor to bear, was, with David Lipscomb, founder of The Nashville Bible School, now David Lipscomb College. Later he founded Potter Bible College which he directed throughout the remainder of his active life. Hundreds of the parents of the present school generation recall his radiant personality, his faith in God, and his brilliant qualities as a leader in the cause of Christian education.

Woodson Harding Armstrong

Woodson Harding Armstrong, daughter of James A. and Pattie Cobb Harding, represents the second generation of Hardings to stand by "Bible School" work. She is now fifty-five and has lived in a college dormitory every year of her life but two since she was twelve.

Mrs. Armstrong has the distinction of the longest period of service of any worker who is now or has ever been engaged in the work. She has served as Dean of Women for twenty-eight years. She attributes much of her success with girls to the example of her mother, who has been her ideal woman throughout the years.

Pataway Armstrong Sears

Pataway Armstrong Sears represents the third generation of Hardings to give a life to the cause. She was born when her father, J. N. Armstrong, Harding's president, was a young instructor in the old Nashville Bible School and has never known anything but "Service for the College." She has been assistant manager and dietitian for the College Club at Harding for seven years.

It is her dearest wish that Jack Wood and Kern, her two young sons, may "carry on."



WOODSON HARDING ARMSTRONG

Join Harding's "NEW STUDENT" Campaign

We are calling upon every man and woman, boy and girl that has ever been to Harding to get into the campaign to double the 1934-35 enrollment. This will be easy to do if all of us will join in and pull. Whoop and halloo for Harding College! Don't let anybody go to college from your community this fall without knowing of the advantages to be had at Harding in her new plant at Searcy.

LET US HELP YOU

Get acquainted with the good things to be had on our new campus and be a "preacher" for Harding.

Send us the name and address of every prospective college student in your community. Tell us who your prospects are and in what they are most interested. This information will help us and you to win them for Harding.



PATAWAY ARMSTRONG SEARS

OUR SLOGAN: "One New Student Each For Harding"

Expenses at Harding Pre-War

One of the things to be considered in the selection of a college is the expense. In this, however, parents sometimes make mistakes because they do not remember that cheap rates often buy cheap work. It would be impossible for a college to offer standard work in science, home economics, pre-medical courses, etc., without proper laboratory facilities, and laboratories are extremely expensive. A college cannot give standard work in history, English, and other courses without proper library facilities, and libraries carefully selected for college work are extremely expensive. So it is not always the cheapest college which is the best; it may even be the opposite to this. But the thing to be considered is, "Does this college offer me the quality of work which I want, at a cost lower than that of other colleges?"

We believe Harding College will do just this. We believe it offers its students more service, a higher quality of work, a more pleasant and delightful environment for the money than they can get anywhere else. With library and laboratories almost doubled by the Searcy move, the strongest faculty Harding has ever had, comfortable student homes, a College Club which furnishes the finest meals in the greatest abundance and variety at actual cost, a Self-Help Club for the student who must have a little life, a health department with the service of two graduate nurses at all times—all these advantages are placed at the service of our students for almost half of what many other colleges charge.

Within the Reach of Every Student

It is possible for a college man to attend Harding College an entire year for \$268.50, paying board, room-rent, tuition, entrance fee, and for the service of a registered nurse—all on an average a month of less than \$30.00. But if one cannot reach these figures, but is willing to work for a part of his board he may join the "Self-Help Club" and reduce this figure to \$219.00. This means in the Self-Help Club where everyone works, one may work about one-third of his board, and in this way, attend Harding College an entire year with an outlay of only \$24.35 in actual cash a month. Surely this brings the inestimable advantages of Harding College within the reach of every student.

One More Cut Possible

There are a few large rooms in the men's building in which four may comfortably room and where four congenial spirits are willing to do it, they may thus reduce their room-rent to \$4.00 a month. In this way one may, by availing himself of the "Self-Help Club," reduce his living expenses at Harding College—board and room—to \$13.00 a month.

Arrangements for Light-Housekeepers

While we are planning for a few light-housekeepers, with the above possibilities one can hardly afford to be a "light-housekeeper." There are so many disadvantages in light-housekeeping! And so little to be saved that we are hoping to all but do away with that plan. Light-housekeeping is something to be avoided if possible; a

Here Is The Cost

Board at cost. Last year this figured exactly \$13.77 a month at the College Club for depositors and \$14.77 for those who paid by the month; tuition (by cash scholarship) \$84.00 for nine months, entrance fee \$9.00; room-rent \$45.00. (More for better rooms.)

Remember, in the "Self-Help Club" where everybody works, one can reduce this board figure to \$9.00 a month, more or less. Can you duplicate it?

Write for catalog and pictorial bulletin.

HARDING COLLEGE
Searcy, Arkansas

plan to be resorted to only when one cannot attend college otherwise.

Light-housekeeping students so often do not eat regularly; they buy a candy bar or a "coke," or choke down a peanut butter sandwich and let it go at that. Sometimes they gulp down a quart of milk and run! It was in an attempt to prevent this situation as well as to help provide work for students that the "Self-Help Club" was conceived. In fact, if growing boys and girls or young adults eat a sufficient amount of good nourishing food and live in sanitary, comfortable quarters, they will find expenses at the end of the year to exceed the expense of those who work in the "Self-Help Club," unless they are exceptionally close buyers and most economical in management, or unless they are so situated that they can bring most of the food from home.

The Self-Help Club Not a Cheap Eating House

In the first plan for the Self-Help Club, it was thought that it could be arranged for members of the club to bring food from home, have it evaluated and priced by the manager and the student who brought it have a credit placed to his account. But upon more mature thought, it is seen that this is not practicable.

There are so many "styles," "methods," adopted by home canners; and home canning differs so much in quality and value, that we believe now that the indiscriminate bringing of food from home can hardly be done satisfactorily to all members of the club. You might be willing and "able" to eat canned goods from your home but other members of the club would not be willing to do it. So only such food as is marketable, of good quality, and that first-class hotels and cafes would buy could be bought by the manager of the Self-Help Club.

It is not the intention of those who conceived of the Self-Help plan to have a "cheap eating house." The plan calls for as clean, sanitary place as anybody's home; it is the plan to have as good, as well-prepared, as wholesome, and as appetizing food as can be found in the average well ordered home. All of this in so far as a

skillful manager can make it with the help of the members of the club doing the work. Advantages Over the Housekeeping Plan

We want to suggest to young people as well as to parents some advantages to be had through the Self-Help Club over the plan of light-housekeeping:

1. Young people in school have little time to plan meals. In the Self-Help Club a skillful manager studies the markets, quality of foods and food prices; plans the meals, saves the "left-overs" and gets them back on the table in an unrecognizable form and as appetizing as if they were new foods; organizes her workers so as to keep things clean. She saves her wages a half dozen times over a month.
2. In the Self-Help Club where everyone works in his turn, there are no contentions about who is to do this job or that, and finally the job is left undone. For in the organization every one fits into his place as a cog in the wheel, and each one knows his place and his job and when he is to do it. This gets results. The manager is there to supervise all and to see that every "cog" is in its place and on time so that the machine may go and the meals come on time.

3. The value to these young people in training for life cannot be estimated, but will be no doubt worth to them through life more than any course they may take in their college work.

4. To their stomachs: Who can estimate what life-long protection this well-ordered, regular eating of appetizing food will be worth to the student who enters the haphazard, ill-planned, "an any-old-time" eating done by most light-housekeepers.

5. Time would fail us to mention all the advantages and the mentioning of one more must suffice. In this Self-Help Club plan the young people are day and night



under the supervision, advice, care, and association of the faculty of Harding College. This last named advantage is inestimable.

What is the money consideration for all these advantages? Eight or nine dollars a month plus the work one does in his turn! It has been thought that, perhaps, this club can reduce this to even \$7.00 a month. This would mean that for one's actual eating, table board, it would cost him from \$1.75 to \$2.25 a week.

Then, if four boys come from one place, congenial fellows, and occupy a room together as suggested above, one's room-rent would be \$4.00 a month. With these figures it is foolish for parents and young people in almost every case, to plan light-housekeeping.

But if one wants more privacy, he may choose at a small increase in rent a room for two or even for himself. Even making the best choice of room, his expenses are kept down to rock-bottom.

The College Club

The College Club must not be confused with the Self-Help Club. In the Self-Help Club everybody works in his turn, when his time comes around, but in the College Club nobody works except those hired to work. This club has always been one of the chief attractions at Harding. Here Mrs. Sears works day and night to have the fare as well balanced and as daintily served as do the mothers in the best ordered homes to be found anywhere.

This is the place where the food is so varied from meal to meal that it keeps us guessing what surprise Mrs. Sears may have for us next. The fare is always new, always something else; this is the club where the "eaters" are free to suggest the "dishes" mother used to cook. Since the Harding mothers "live in twenty States," mother dishes keep us guessing what we are really eating.

Love, Mating, and Marriage

It is natural for young people to fall in love, to mate and marry.

It has even been said that it is "the business of woman to marry."

While there are good and useful men and women that go through life unmarried, deep down in our hearts there is a feeling that, in most cases, it is unfortunate. Fathers and mothers, while they give their children up in sorrow, as they "marry off," have a suppressed sorrow, even a deeper sorrow, when their children fail to "marry off." Despite the mad rush of girls to prepare themselves for business life, the deep longings and cravings of a woman's heart are satisfied only in the building and keeping of a home. It is just as true, too, that man reaches his highest joy and his deepest satisfaction in joining the woman of his love to share the burdens and the joys of that home. "There is no place like home," and "What is a home without a mother?" are still true to us all. Yet there is no home and there is no family apart from marriage.

However, marriage with all its rich holdings constitutes one of the most serious problems now confronting parents and their children. Through this holy ordinance many lives are wrecked and ruined forever. So much wreck and ruin are found in its wake that much is being said in journals and magazines on the subject, "Is Marriage a Failure?" Even whole books are being written about it.

What has suggested it? So many failures, separations, and divorces! You cannot build a stronger bridge across the stream than the material furnished will make. So, a marriage can be no stronger or more abiding than the contracting parties fit each other.

Think of it—Children at home, at church, and in school are taught everything else, but they are allowed to grow up to the marriageable age as ignorant of marriage—its duties, obligations, privileges and blessings—as they are of the customs and habits of the social life of Europe.

A father allows his daughter to grow up in a community and to remain in that community where there is not one young man that he would be willing for his girl to marry! He would tell you any day that he would rather she would die than marry any young man in that whole community. Yet that child knows no other young people. All her chums and close friends are among the young people

of that community. Alone she is left to grapple with this serious problem, notwithstanding the fact that God has put within her heart longings to marry and keep a home. The only help she gets is that her parents object to every sweetheart she has, or ever has had. Yet she has had no chance to love any boy, or be loved by any boy, save the boys in that community where there is not one worthy of her and her love, according to her parents. No, it is not fair to keep that girl there and give her no chance to know worthy young men, and all the time objecting to her sweethearts.

The social life of Harding furnishes one of the very best opportunities for Christians to know, love, and marry one another, and to build Christian homes. While we get some unworthy students, our student body is composed of boys and girls out of the most devout circles of God's people. So that if one wants to choose aright in the matter he has the best chance possible to win a faithful, devout Christian for a companion.

Abraham sent his servant back to God's land and people for a wife for Isaac. Would it be wise for fathers and mothers to choose a college where their children at least would have a chance to choose Christian companions?

Without mental reserve, we can say that the environment of our Christian colleges offers the best opportunity known to us for young people to make love, mate and marry in harmony with the teachings of Jehovah.

At Harding College the social life does not reach the goal we set for it, but it is the sanest, soundest, safest, and best supervised social life we have ever seen. We doubt if there is another group of girls in the world so well directed, advised, and instructed, in what makes for the highest type of womanhood, as the group of girls in Harding College.

For all this wisely supervised social life; for this best opportunity in all the world for your children to love, mate, and marry, you pay nothing when you attend Harding College. It comes in with the bargain. These rarest of blessings are not purchasable! They cannot be estimated in dollars and cents.

Registered Nurses

Two nurses look continually after the health of Harding students to keep them well.

Our sick are not left to busy and overburdened teachers and supervisors of other jobs, or to inexperienced schoolmates, but are in the care of trained nurses from the first appearance of illness. These nurses prepare every meal and sit by them day and night, if needed.

Should a doctor be needed, these good angels of health call him. All of this care and service cost Harding students not one penny. It is thrown into the bargain.

We repeat that we doubt whether the service at Harding College can be duplicated elsewhere in all the world for anything like the money.

We actually were so fortunate as to be able to get reindeer meat once. Luscious grapes and oranges and figs; sugar pears, grape fruits, and cherries; delicious fruit punches or limeades chilled into ice appear on the table with gratifying frequency. Hot cakes better than Aunt Jemima's with butter and maple syrup, or waffles golden brown with jellies and marmalades; pastries that melt in the mouth, delicious angel fruit cakes, ices and creams and sherbets; hot biscuits for breakfast and supper and corn bread or hot rolls for dinner! All the other thousand and one combinations of meats and vegetables and salads from Jigg's corned beef and cabbage to asparagus tips on toast or crisp French fried potatoes. What more would you want?

We serve at the College Club nearly anything our students can name. It is their club and we welcome their suggestions.

Every student is eating "at home" when he is at Harding. Those who have come to us from other schools have testified freely to the greater abundance, and tastiness, attractiveness of service, and homelikeness at Harding. In fact, there are few homes where the variety may be found that is had day in and day out at the College Club.

This is the place for you "spoiled kids" to eat; you whose mothers have waited on you forever and for you whose mothers have cooked different "dishes" for breakfast; yes, it's the very place for you who are treated like babies. We are not joking nor are we trying to be sarcastic. We are telling the plain truth. The College Club has been our "drawing card" at Harding always. It sets and serves the best meals we ever saw spread before students.

This club will continue its excellent service at rock-bottom prices. The average for the 1933-34 club was \$13.77 a month for depositors and \$14.77 for those who paid by the month. It is seldom possible to find such excellent fare for the money and it is made possible only by the co-

operative club plan upon which we run, which provides that each student pay the actual cost of operation. Nobody boards at Harding, we all live at home and pay the bills we make for what we eat. There are no profit shares—not a cent of profit goes into anybody's pocket.

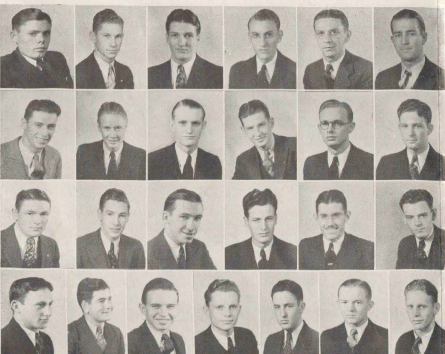
IDEAL IN SIZE

It is only in the small college that students come in close daily contact with their teachers and with one another. The Honorable Ray Lyman Wilbur, Secretary of the Interior and former President of Leland Stanford University, recently said: "There is a great advantage in the small college, in the close association of the students, and of the faculty. Size takes personality out of an institution to a large extent. Personality is significant in all education, so that there is a real function, a real opportunity in the small college."

The large college is forced into the method of mass production. Large classes assemble, hear lectures, hand in certain papers which are often never seen by the professor in charge but are given to "readers," write an examination at the end of the course and are "flunked" or passed, often by these same readers, without waste of sympathy. If a student needs a bit of personal advice or help there is no chance to get it. As a result a student may go through a four-year college course doing average work, or less well, by one constructive criticism and personal help he could have developed into a first-class accurate worker. The brilliant student is encouraged some, the average student gets no attention, and the retarded or handicapped student is failed.

It is the personal attention that Harding seeks to give first of all. The brilliant student is given every encouragement, but the average and retarded student as well is given hours of the teacher's personal attention. Teachers at Harding have unselfish met students after supper, before breakfast, at any and all hours to give special attention that they need. The result has been a finer quality of work, and a group of students that are better able to fill responsible places. "Personally I believe in the small college," said President Foy of Duke University. "In this sort of college has an exceptional opportunity to emphasize quality rather than quantity in education, to strengthen the personal and moral elements in education. And this, I profoundly believe, is the emphasis that is needed in higher education."

In the Saturday Evening Post of July 19, 1924, it was said editorially: "It should never be forgotten that the small college rather than the great university is the backbone of higher education in the United States—in laying the foundations of a liberal education, in forming character by human contacts, in fitting the student for life itself, the small college still stands without a rival." How large should a college be? "I believe that the American boy has, in a college of not more than three hundred students, a better chance for education, for making a true success of his life."—*Elihu Root*. That's Harding College. There the student is still known, his disposition, needs, and wants; they are still "John," "Billie," "Jack," and "Jim."



CAVALIER CLUB



JU GO JU CLUB

Permanent, Scholarly Faculty

The Best Harding Has Ever Had. Compare It With the Faculty of Any Small College

For twenty-six years the same faculty has stood shoulder-to-shoulder. Minor changes have been made through the years, new blood infused; up-to-date scholarship added, but the same faculty has directed the work for twenty-six years.

1. **THE SAME PRESIDENT.** For twenty-six years the students have been greeted by the same President. Boys and girls inspired in those early years by the chapel speeches of the young President are now sending their children to Harding College from twenty States.

2. **THE SAME DEAN.** L. C. Sears, the dean of Harding College, has filled the office of dean longer than any other man among our Christian colleges. His training is varied and versatile. He finished his undergraduate work at the University of Oklahoma, his Masters at the University of Kansas, and is now finishing his Doctorate at Chicago University.

3. **THE SAME DEAN OF WOMEN.** Woodson Harding Armstrong still mothers our girls—cures their homesickness, makes them happy, and inspires them to be women of the Biblical type. Mrs. Armstrong has served longer in Christian college work by several years than any other individual who has ever been connected with one of our schools.

Fourteen major departments, an A-grade Academy and an A-grade Training School are maintained.

Bible—Prof. J. N. Armstrong, M. A., L. D.; Prof. B. F. Rhodes, M. A.; Prof. S. A. Bell, B. S. (M. S.); Jesse P. Sewell, L. L. D.

Biological Science—Dr. Walter S. Flory, M. A., Ph.D.; Prof. S. A. Bell, B. S. (M. S.).

Chemistry and Physics—Dr. R. R. Coons, M. S., Ph.D.; Education—Dr. W. K. Summitt, M. A., Ph.D.; Associate Prof. Florence M. Cathcart, B. A.

English—Dean L. C. Sears, M. A., now finishing Ph.D.; Associate Prof. Frances Ruby Lowery, M. A.

Home Economics—Dr. Callie Mae Coon, M. A., Ph.D.; Associate Prof. Ethel Elizabeth McClure, B. S.

Business Administration—Prof. J. C. Andrews, B. B. A., M. B. A.; Associate Prof. E. R. Stapleton, B. A.

Mathematics—Prof. Elna Browning, B. S., M. S.

Modern Languages—Dr. Carl Schlegels, M. A., D. U.; Associate Prof. Maurine Louise Rhodes, M. A.

Social Science—Prof. B. F. Rhodes, M. A.; Associate Prof. L. E. Pryor, M. A.

Speech and Dramatics—Prof. Woodson Harding Armstrong, B. A.; Ermine H. Coleman, Instructor, Harding certificate in Speech.

Piano—Miss Lois Albright, Instructor, graduate in Piano and in Violin of both Sherwood Music School (Chicago) and Chicago Musical College.

Voice—Prof. Thos. Francis Hughes, B. M., M. M.

Art—Miss Virgie Maud Walker, Instructor, graduate in Art, Texas Fairmont Seminary; post-graduate student of Mrs. G. W. Greathouse.

Training School and Academy Faculty

The work in the Training School and the Academy at Harding is hard to beat. L. E. Pryor, B. A., M. A., principal of the Academy; Fred H. Dunn, B. A., instructor of Mathematics and English; and the teachers associated with these men do such thorough work that Harding's A-grade academy standing has never been shaken even though, on the

old campus at Morrilton, most of the academy work was done in basement rooms.

Myrtle M. Rowe, B. A., supervisor of the intermediate grades, and Florence M. Cathcart, B. A., supervisor of the primary work, cannot be excelled in their work.

Others Without Whom Harding Could Not Function

In addition to the excellent faculty assembled to give the best possible service in the class rooms, will be found: Pattie Hathaway Sears, dietitian—when the dinner bell rings; Margaret Howell and Alexine Hankins, graduate nurses, when you eat too much; L. J. Ballard, coach, when the workout comes; Catharine Score, registered librarian (for years librarian at Galloway College), when you don't know where to look for the information you must have before "tomorrow's quiz"; and John G. Reese, business manager, when it's time to pay the bills.



ADMINISTRATION BUILDING

Our New College Plant

Our new college plant is one of the largest and most beautiful in the State and is, we believe, the best equipped for the size of its student body.

THE GIRLS' HOME is a beautiful fire-proof building costing \$150,000, only recently constructed. It has room for over a hundred girls. Every room is furnished with hot and cold water; many of the rooms have baths between each two rooms; others have private baths; still others have lavatories, with community baths nearby. There are broad porches on the north and south, and a complete hospital apartment.

THE BOYS' DORMITORY will accommodate over two hundred students and is arranged with attractive reception rooms, and long porches on the south.

THE ADMINISTRATION BUILDING is a large new three-story brick, beautifully finished and completely furnished.

THE GYMNASIUM is a separate brick building with complete gym equipment.

THE SWIMMING POOL is constructed of beautiful white tile with the floor of the building in brown. It is furnished with showers and dressing rooms and is steam-heated to permit swimming all the year round.

Besides the above, there is a large central heating plant, the laundry, the training school building, the building for piano practice, cottages and apartments, etc.

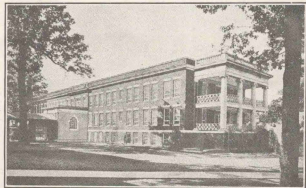
PRIVILEGES POSSIBLE AT HARDING FOR GIRLS

There is "an adage" that people will pay for what they want and that price has but little to do with the buyer provided the article is what he wants.

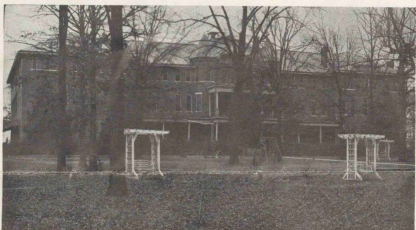
On this basis modern hotels have spared no pains or cost in equipping rooms that will appeal to every buyer. So one may, at hotels, secure a room with private bath or without bath; with lavatory in room or without this comfort.

Sometimes in college a girl is naturally nervous and needs special privacy; sometimes one is "spoiled" and demands special privileges; sometimes one is especially studious but must be alone to do his best work, so Harding College is able to meet all of these requirements. In fact, there is scarcely a whim, a fancy, or a real need of any girl that Harding cannot meet in her new and larger plant.

If a girl wants a room-mate but a private bath for the two, we have it; if one wants to be alone with private bath, we can supply her want also. If she prefers a room with bath between two rooms, we have it; if she wants a room with a lavatory only, again we have it. We even have a room or two with no bath facilities within the room itself. Prices will of course vary according to accommodations and location. Write for floor plan and particulars.



GIRLS' DORMITORY

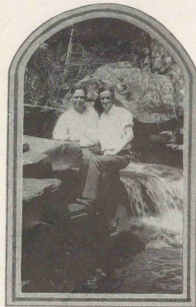


MEN'S DORMITORY

NOT EXPENSIVE BUT CHEAPER

Sometimes it is said that it is more expensive to attend a Christian college, than to attend a State institution. Just because the Christian college must charge tuition it is concluded, without careful investigation, that one can attend the institution that charge no tuition at less cost to himself. This does not follow. There will be many boys and girls in State institutions this year that will spend a round thousand dollars and get less service, less real value, and get the

same credits that they could get at Harding at an expense of five hundred dollars. There are other expenses than tuition at every school and sometimes the "other expenses" are far the greater. "School activities" have so completely filled the program of colleges and universities that you cannot catalog expenses. You tabulate tuition and regular fees, and when this is done the school that charges no tuition suffers in comparisons made from catalogs. But when the end of the year comes and a reckoning is made, it will be found that nine-tenths of the young people in a State school will have spent more money than the young people in a Christian college. At Harding we urge economy morning, noon and night as a duty and as a principle of life pleasing to God. At the approach of every activity, banquet, reception, or outing we plead for plans that will hold the expenses to the minimum. With little money students can climb mountains, fish, gather nuts, and have their picnics, banquets and receptions. Our young people spend too much money. But what would they do in an environment where there are no checks or restraints? So it costs less to attend Harding College than to attend most colleges and universities supported by the State, though the students at Harding pay tuition. There is scarcely a college anywhere of equal rank with Harding that one can attend at so moderate a cost. Of course, if parents place check books into the hands of their children, it is no wonder that they spend too much money and learn habits of extravagance.



TODD AND SURBER
Out-of-Doors at Harding

WRITE FOR CATALOG AND PICTORIAL BULLETIN

HARDING COLLEGE

J. N. ARMSTRONG
PRESIDENT

SEARCY, ARKANSAS